

Special Report

The Perfect Slipstream Artist?

An Investigative Series on CoB Faculty Research Credentials

Several reports over the last few weeks have shown how the so-called academic slipstreaming in the CoB appears to be working to create for various CoB faculty somewhat of an illusion of research productivity. That practice seems to have benefited accountant [Mary Anderson](#), economist [George Carter](#) and finance professor [John Clark](#). A fresh look at this subject has turned up some data that would include associate professor of management, Jon Carr, in this activity. The potential inclusion of Carr is interesting, given that he was arguably been the most ballyhooed CoB faculty throughout the Harold Doty administration (2003-07) of USM's business school.

Table 1 below contains information on Carr's journal publications since 1999. Listed in Table 1 are the dates of publication, the journal outlets, and the author orderings for each paper.

Table 1
Jon Carr's Research Profile: Author Ordering

Year	Journal Publications	Author Ordering				
		1st	2nd	3rd	4th	5th
2008	Journal of Managerial Psychology	Boyar	Maertz	Mosley	Carr	
	Journal of Management	Carr	Boyar	Gregory		
2007	Academy of Management Journal	Tepper	Moss	Lockhart	Carr	
	Journal of Business Research	Carr	Sequeira			
	Journal of Marketing Theory & Practice	Carr	Lopez			
	Educational & Psychological Measurement	Boyar	Carr	Mosley	Carson	
2006	Journal of Management	Carr	Pearson	Vest	Boyar	
	Journal of Real Estate Research	Hardin	Carr			
2005	Journal of Marketing Theory & Practice	Lopez	Carr	Gregory	Dwyer	
2004	Journal of Business & Economics Research	McMahon	Carr	LeMay	Periatt	
	Frontiers of Entrepreneurship Research	Ensley	Carr			
	Journal of Applied Management & Entrepreneurship	Carr	Topping	Woodard	Burcham	
2003	Employee Responsibilities & Rights Journal	Vest	Carr	Vest	Tarnoff	O'Brien
	URISA Journal	Gaudet	Annulis	Carr		
2002	Journal of Real Estate Research	Hardin	Wolverton	Carr		
2001						
2000						
1999	Journal of Management History	McMahon	Carr			

Sources: EBSCOhost and Carr's [CoB web page](#).

As Table 1 above indicates, the typical (average) Carr journal publication lists 3.25 authors on its by-line. Of the 16 articles listed in Table 1, not one is solo-authored, while only five are written (by Carr) with only a single co-author.

However, seven of the 16 articles have four authors, and one of them has five authors. As far as Carr goes, he is listed as the 3rd author on two of the 16 papers, and as the fourth author on another two. Looked at a different way, on a typical Carr journal publication, Carr is author number 2.00. Even more noteworthy is that the typical (average) Carr article lists 0.88 author(s) whose last names fall after Carr in the alphabet but before "Carr" on the article's by-line.

The information in Table 1 was also broken down into two 5-year periods. In the first five years (1999-2003), the typical (average) Carr journal publication lists 3.25 authors on its by-line, and Carr is author number 2.50. During this period, the typical (average) Carr article lists 1.25 author(s) whose last names fall after Carr in the alphabet but before "Carr" on the article's by-line. In the second five years (2004-2008), the typical (average) Carr journal publication lists 3.25 authors on its by-line, and Carr is author number 1.92. During this period, the typical (average) Carr article lists 0.75 author(s) whose last names fall after Carr in the alphabet but before "Carr" on the article's by-line.

Finally, the blue frame above denotes Carr's premier *Academy of Management Journal* article, which was published in 2007. Carr is the fourth author of four, and all three of his co-authors have last names that fall behind "Carr" in the alphabet. This appears to be the kind of situation called for in the CoB's newest version of *Enhancing Faculty Productivity* (i.e., the faculty handbook) for reducing one's research credit from journal publications with an excessive number of co-authors.

As reports in this genre mount, new CoB dean Lance Nail might want to take his own gander at this potential avenue to tenure, promotion and higher merit raises.